# **FEATURES 2018**

Regionals	Topics	Feed topic
January	Winter coats Fittening programmes horse and rider	Low condition score in winter
February	Riding Hats NLP, CBT	Feeding in bad weather
March	Body protectors Worms, role of SQP	Feeding for fertility
April	Underwear Poisonous plants to avoid	Feeding at grass
May	Show jackets Laminitis	Laminitis
June	Technical cooling Flies	Dehydration and electralytes
July	Riding boots Wash like an expert	Pro and pre biotics
August	Jods and breeches When and why switch to a veteran feed	When and why switch to a veteran feed
September	Gillets and waistcoats Clipping crisis	Tummy upsets
October	Stable and field boots Bedding	Digestible energy
November	Riding coats, hats layers Rugs, Christmas gifts	Fibre
December	Christmas gifts Tackroom turnout	Treats and licks, why, quantity, when













FULL PAGE 210mm x 297mm

Plus 5mm bleed



1/2 PAGE LANDSCAPE 210mm wide x 146mm deep

Plus 5mm bleed

1/2 PAGE LANDSCAPE 196mm wide x 135mm deep

1/8 PAGE STRIP

196mm wide x 44mm deep Plus 5mm bleed

Payment is required at point of booking. All invoices are due on issue date.

### **Adverts**

To be supplied in PDF format CMYK 300dpi with embedded fonts. Adverts to be supplied with colour proof, supplied adverts are accepted as final сору.

## Copy deadline

To ensure space booking we require confirmation and advertising copy by the 8th of the preceding month. Editorial copy by the 1st of the preceding month. Late bookings may be available, phone for details.

# Discounts

Series discounts are available. A series cancelled before completion will be charged retrospectively at full rate.

£55 per 1,000 based on 10g weight. Please phone for other weights.

## **Options**

Cover mounts, belly band wraps, gate folds. Please phone for a quote

**Frequency** Monthly

**Cover Price Free** 

1/2 PAGE 1/2 PAGE PORTRAIT PORTRAIT 102mm wide x 95mm wide x 297mm deep 270mm deep Plus 5mm bleed 1/4 PAGE PORTRAIT 95mm wide x 135mm deep

1/4 PAGE LANDSCAPE 210mm wide x 65mm deep plus 5mm bleed 1/4 PAGE LANDSCAPE 196mm wide x 65mm deep





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